

MCMILLAN BINCH MENDELSON, IN SPONSORSHIP WITH  
CANADIAN INSTITUTE OF INTERNATIONAL AFFAIRS, TORONTO BRANCH,  
IS PLEASED TO PRESENT A PANEL DISCUSSION ON THE TOPIC OF:



# CANADA'S REPUTATION ABROAD: THE ROLE, IMPACT & RESPONSIBILITIES OF THE CANADIAN MINING INDUSTRY

there is something terribly  
wrong with this picture

SESSION HOSTED BY JEFFERY SNOW  
Managing Director, Mining Group, McMillan Binch Mendelsohn

**JOHN KNIBBLE**  
Associate Deputy Minister, Natural Resources Canada

**KELVIN DUSHNISKY**  
Senior Vice-President, Corporate Affairs, Barrick Gold

**DR. MARKET A EVANS**  
Executive Director, Munk Centre for International Studies, UofT

**DR. TONY ANDREWS**  
Executive Director, Prospectors & Developers Assoc. of Canada

THURSDAY, SEPTEMBER 11, 2008  
RECEPTIONS FOLLOW AT 7:30 P.M.

MCMILLAN BINCH MENDELSON  
BROOKFIELD PLACE, 181 BAY STREET,  
44TH FLOOR, CLIENT SERVICE CENTRE

PLEASE RSVP BY AUGUST 30TH TO:  
RSVP.MINING@MCMBM.COM

**MCMILLAN BINCH MENDELSON**

MCMILLAN BINCH MENDELSON, IN SPONSORSHIP WITH  
CANADIAN INSTITUTE OF INTERNATIONAL AFFAIRS, TORONTO BRANCH,  
IS PLEASED TO PRESENT A PANEL DISCUSSION ON THE TOPIC OF:



# CANADA'S REPUTATION ABROAD: THE ROLE, IMPACT & RESPONSIBILITIES OF THE CANADIAN MINING INDUSTRY

there is something terribly  
wrong with this picture

SESSION HOSTED BY JEFFERY SNOW  
Managing Director, Mining Group, McMillan Binch Mendelsohn

**JOHN KNIBBLE**  
Associate Deputy Minister, Natural Resources Canada

**KELVIN DUSHNISKY**  
Senior Vice-President, Corporate Affairs, Barrick Gold

**DR. MARKET A EVANS**  
Executive Director, Munk Centre for International Studies, UofT

**DR. TONY ANDREWS**  
Executive Director, Prospectors & Developers Assoc. of Canada

THURSDAY, SEPTEMBER 11, 2008  
RECEPTIONS FOLLOW AT 7:30 P.M.

MCMILLAN BINCH MENDELSON  
BROOKFIELD PLACE, 181 BAY STREET,  
44TH FLOOR, CLIENT SERVICE CENTRE

PLEASE RSVP BY AUGUST 30TH TO:  
RSVP.MINING@MCMBM.COM

**MCMILLAN BINCH MENDELSON**

## THE INDUSTRY

With 60 percent of the world's mining companies based in Canada, mining is perhaps Canada's greatest contribution to global injustice. The United Nations has made two formal recommendations in the past 4 years requesting that Canada better regulate and monitor their mining corporations abroad. And yet, Canada still has no laws ensuring that its mining companies conform to human rights standards, and has no systems in place to monitor these companies.

## THE FORUM

On Thursday, Sept. 6 the Canadian Institute on International Affairs is hosting a panel on "Canada's Reputation Abroad," featuring a stacked panel of Industry representatives, a government minister, and a corporate-sponsored University group. These groups will no doubt advocate against mandatory regulations and instead propose a system of Corporate Social Responsibility (CSR), or a set of unenforceable and voluntary "codes of conduct," bolstered by well-financed public relations campaigns.

**E-MAIL: ANNE.T.BARRICK@RESIST.CA • MORE INFO ON THE CANADIAN MINING INDUSTRY:**  
MiningWatch.ca • RightsAction.org • MinesandCommunities.org • ProtestBarrick.net • HalifaxInitiative.org

## THE INDUSTRY

With 60 percent of the world's mining companies based in Canada, mining is perhaps Canada's greatest contribution to global injustice. The United Nations has made two formal recommendations in the past 4 years requesting that Canada better regulate and monitor their mining corporations abroad. And yet, Canada still has no laws ensuring that its mining companies conform to human rights standards, and has no systems in place to monitor these companies.

## THE FORUM

On Thursday, Sept. 6 the Canadian Institute on International Affairs is hosting a panel on "Canada's Reputation Abroad," featuring a stacked panel of Industry representatives, a government minister, and a corporate-sponsored University group. These groups will no doubt advocate against mandatory regulations and instead propose a system of Corporate Social Responsibility (CSR), or a set of unenforceable and voluntary "codes of conduct," bolstered by well-financed public relations campaigns.

**E-MAIL: ANNE.T.BARRICK@RESIST.CA • MORE INFO ON THE CANADIAN MINING INDUSTRY:**  
MiningWatch.ca • RightsAction.org • MinesandCommunities.org • ProtestBarrick.net • HalifaxInitiative.org

## MANDATORY NOT VOLUNTARY

Absent from this meeting are the voices from the communities affected by mining and the advocacy groups who have been working with these communities for years. They are pushing for an agenda that insists on real accountability, independent monitoring, and the adoption of human rights standards; and they are armed with case studies of abuse that the industry doesn't want to hear.

## MAKE YOUR VOICE HEARD!

Much of the pressure to regulate Canada's mining industry comes from outside of Canada, from the communities adversely affected by mining and the institutions that they have access to. The time has come for a grassroots effort within Canada to join in the struggle in demanding accountability from their mining sector. Learn more, screen a documentary, talk to others and get involved! The Canadian government is considering new frameworks for regulating this sector right now, so this is the time to make your voice heard.

## MANDATORY NOT VOLUNTARY

Absent from this meeting are the voices from the communities affected by mining and the advocacy groups who have been working with these communities for years. They are pushing for an agenda that insists on real accountability, independent monitoring, and the adoption of human rights standards; and they are armed with case studies of abuse that the industry doesn't want to hear.

## MAKE YOUR VOICE HEARD!

Much of the pressure to regulate Canada's mining industry comes from outside of Canada, from the communities adversely affected by mining and the institutions that they have access to. The time has come for a grassroots effort within Canada to join in the struggle in demanding accountability from their mining sector. Learn more, screen a documentary, talk to others and get involved! The Canadian government is considering new frameworks for regulating this sector right now, so this is the time to make your voice heard.